

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis, Missouri 63105

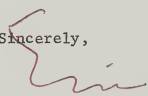
February 10, 1981

Mr. Al Hoch  
Quarterman Publications  
5 South Union Street  
Lawrence, MA 01843

Dear Al:

Please send your new volume of Adams Plates. I don't think we deserve any more free publications and suggest you bill me for the wholesale rate on this item.

Sincerely,

  
Eric P. Newman

jah

ERIC;  
Sent you A free copy JAN 29th  
UNDER OUR memo INVOICE 15700.  
You should have it By Now.  
Will return you ~~A~~ COT issue.  
Soon, Thanks for all



ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

*6450 Cecil Avenue, St. Louis, Missouri 63105*

February 19, 1981

Mr. Alfred D. Hoch  
Quarterman Publications, Inc.  
5 South Union Street  
Lawrence, MA 01843

Dear Al:

Many thanks for the Adams plates. It is a lovely publication.

I still believe you have my July, 1938 Coin Collectors Journal and whenever you are finished with it, it could be returned.

I am opening a numismatic museum in St. Louis on March 7, 1981, and hope it will be of interest to the public.

My best regards to you.

Sincerely,

Eric P. Newman

jah

2-28-81

Dear Eric:

Thanks for your kind note regarding the Adams Plates reproduction.

Enclosed please find the return of your 1938 CCJ. I am sorry that you may have had to unbind your set to loan us this but am nevertheless appreciative.

Congradulations on your Museum. I know that ~~it~~<sup>it</sup> will be well received by all.

Sincerely,



AL Hoch

Quarterman Publications Inc.  
PO Box 156  
Lincoln, Mass. 01773  
October 3, 1981

Dear Eric:

Hope things go well for you these days.

Seems like this enterprise will still be struggling when I am older and greyer but we have accomplished at least much of what I wanted to do already - except getting wealthy on it.

I hope that you will not mind giving me your opinion as to the value of a reprint of the following books. I have never seen any of them but in looking over the Siegler Bibliography for the ten thousandth time, they did seem interesting :

2575. Summer, William G. A HISTORY OF AMERICAN CURRENCY. 1974. 391 pp
454. Chalmer, Robert A HISTORY OF CURRENCY IN THE BRITISH COLONIES. 1893. 496 pp.
2736. Watson, David K. HISTORY OF AMERICAN COINAGE. NY 1899. 278 pp

Found a wonderful notebook of Thomas Hall on Conn Coppers in the library of Connecticut, Had hoped to reprint it but it is mostly of historical interest I guess so I will probably turn over my xerox to Jim Spilman whom I guess now does most of the variety research.

Thanks for any help you may be able to give/

Sincerely,

Al Hoch 

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis, Missouri 63105

October 16, 1981

Mr. Alfred D. Hoch  
Quarterman Publications  
5 South Union Street  
Lawrence, MA 01843

Dear Al:

It was nice to hear from you, as always. I am glad that you have the satisfaction of accomplishing so much of what you planned to do when you started. You have produced an educational gold mine, but not much ore for yourself.

All three items you mention are in our library.

Summer is misspelled and misdated in your letter. It is 1874. Only half the book is devoted to American currency and the balance is devoted to English economics and Austrian currency. Perhaps the American portion would be all which you care to publish. He has an excellent reputation as a scholar, but I believe it is more economic than numismatic.

Chalmer is a marvelous book and ties in the West Indies substantially. Drury in England reprinted 500 copies about 5 years ago and you could check how those sold, if they did.

Watson, I cannot comment on because I have never really read it, nor do I know anyone who has. There is a revised second edition also published in 1899.

The Thomas Hall's notebook sounds rather interesting, but Ned Barnsley is the specialist on these die varieties and he may already know about it. Jim Spilman can certainly tell you whether your xerox should go directly to Barnsley or not.

Whenever you want to put me to work again or write anything for one of your publications, please don't hesitate to ask.

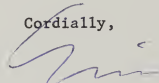
I probably have not told you, but I am now the proud owner of a Crosby in its original paper wrapper separate parts in beautiful condition. The separate parts of my copy which I used for the Centennial publication were not in wonderful condition, so it gives me great pleasure to have a choice one.

My 50th anniversary of graduating from MIT comes up this June, and I hope to be there. I feel like I should go back to school because I can't even understand anything in the Technology Review or in Scientific American.

Mr. Alfred D. Hoch  
October 16, 1981  
Page 2 -

I hope you and your family are fine, and look forward to hearing from you.

Cordially,

A handwritten signature in blue ink, appearing to read "Eric P. Newman", with a stylized flourish at the end.

Eric P. Newman

jah

Quarterman Publications. Inc.  
PO Box 156  
Lincoln, Mass. 01773  
October 24, 1981

Dear Eric:

Thanks very much for your letter of October 16, 1981. This, plus other information I was able to get suggests that we would be better off not reprinting the Chalmer, Sumner or Watson works.

We did get hold of a copy of the Thomas Hall notebook and have decided to simply publish 50 hard bound xerox copies if we can get permission. There would be not market for much more than this quantity and the printing costs simply would not be justified.

We will be reprinting the Crosby edition with your Centennial Foreword in the not too distant future although we will probably be beat to the market by a straight reprint by a Pennsylvania man. I guess we waited too long for the market to build up a demand to justify doing another edition since others also are sensitive to this demand. I have heard nothing but enormous praise for your foreword to the Crosby and this continues and continues. Got into a bit of a tangle with friend Jim Spilman who wanted to reprint your foreword in the Colonial Newsletter for the subscribers. Well, our proposals to Jim that would have permitted him to do this were too restrictive to him and he decided not to do it after all. Felt bad about that but the Foreword was to enhance our ability to sell Crosby reprints and we were unable to agree to anything but a one-time useage in the Colonial Newsletter without remainders or reprints and, well, Jim couldn't buy that. I hear that there is interest in some quarters in getting licence from Western to republish your Colonial Currency work. We recently reprinted Fuld's Patriotic Civil War Token book under licence from Western. Our first paperback. Doing fairly. What a great find you made in your original Crosby acquisition. There must be only a few in that state in existence. The market for Crosby originals certainly has taken off and they seem to cost over a \$1000 each now.

If you have any ideas on any important numismatic works that have not already been reprinted I would welcome the information. There are unlimited opportunities in the anthology area but the expense to put them together is too high for us and we have had to abandon most of those we had at one time planned.

Could you please give me your opinion on the following as reprint candidates, that is, the value of the material:

Atkins, James. The Coins and Tokens of the Possessions and Colonies of the British empire.

Stauffer, David. American Engravers upon steel and Copper. 2 Vol.  
New York. 1907

Gilbert, James. Trade and Currency in Early Oregon. 1907

All three came from the Stefanelli bibliography.

I have been full time with Quarterman now for nearly 2 years and the going has been very rough. It is always unclear if we will be able to continue or not but so far we have. Dave Bowers has been very encouraging

and has given us some excellent publicity but the markets are small and one has to do everything just right to make the cash flow work and the margin for error is just too small. We have done many books on Philately and plan a series on Medicinal Plants, so we are always looking for the gold mine.

It would give me great pleasure to see you next June since it is my 25th Reunion, My son David may graduate from MIT next June also as he is now a senior in Electrical Engineering. Well, you should be very easy to find at your 50th and even though you will be busy with your former classmates, I will find you and say hello if I can.

Then another book I found sounds good but I have the vague feeling that it was already reprinted: Carithers, Neil. Fractional Money: A history of the small coins and fractional paper currency in the United States.

I am not sure that anyone else understands the semi-popular science material published today either. Things are so terribly specialized that I think readers are quite satisfied to get some general jist of things they read. I noticed this just yesterday in the current issue of Science magazine where the two leading and absolutely facinating articles, one on Hawking and his black holes and the other on gene splitting, are simply impossible to understand if one is not in the field. Yet they keep on writing about them as if one could really understand what is being said. That must be a new art - writing about incomphrensible things in such a way as to leave the reader satisfied as if he understands, at least some.

Sincerely,

  
AL Hoch



ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis, Missouri 63105

November 5, 1981

Mr. Alfred D. Hoch  
Quarterman Publications, Inc.  
5 South Union Street  
Lawrence, MA 01843

Dear Al:

Your letter of October 24, 1981 surprised me.

I am pleased that you are going to reprint Crosby and that my material helped sell your edition. I want you to know that I am in a position to add some new things to my material so that you could advertise it as having "revised" bibliographical data. Who is the Pennsylvania party who is reproducing the book. I am surprised about Jim Spilman's negotiation with you about my material as I did not know he was even interested in it. I have written a Crosby item for Bibliomania which will be in the next issue.

The right to reprint Early Paper Money of America has been recently sought by Sandy Durst. Western owns the copyright and we have a royalty contract with Western on which they have never paid any royalty and never given me any accounting. They are now going to do that and are embarrassed. I told Durst that any reprint would have to have my revisions or a separate supplement in order for me to do any work on it or consent to his doing it. I also stated that he would have to commit himself to publishing it and agree to pay out-of-pocket expense of ours before I would do the revisions. If you want to reprint it or publish the revisions, please let me know as Durst may not be able to work out the details with Western.

Carothers on Fractional Money is a good book. I do not know if it has been reprinted or a reprint planned. Its sales appeal I cannot judge.

The Stauffer on American Engravers could have wide appeal to paper money collectors, print collectors, artists, historians, libraries, etc. I have not read it, but you can ask the print department of MFA in Boston.

Do you want to send our library a copy of your Newcomb Cent reprint, your campaign button reprint or your Fuld Civil War Token reprint.

Sincerely,



Eric P. Newman

jah

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis, Missouri 63105

November 9, 1981

Mr. Alfred D. Hoch  
Quartermen Publications, Inc.  
5 South Union Street  
Lawrence, MA 01843

Dear Al:

When I receive nice letters about your work I am pleased to relay them. This letter is from Peter Gaspar, Professor of Chemistry, Washington University. Perhaps you can have someone else advise you as to whether republication of it would be worthwhile for the English market.

Sincerely,

Eric P. Newman

jah

Encl.



DEPARTMENT OF CHEMISTRY

Friday

Eric -

You might want to send this on to "Mr. Quarterman" as an explanation of my suggestion that it be reprinted. To me it remains a model of concise and interesting writing, but in addition, despite Peck, it is useful.

How would a reprint sell? I don't know. Bramah is a scarce book undeservedly neglected since Peck.

Again, please express my admiration of the Quarterman numismatic and philatelic publishing program. The choices have been made well and the books are beautifully printed and bound.

Ernest Bramah  
A Guide to the Varieties and Rarity of  
English Royal Copper Coins, Class II - Victoria (1817-1860)  
Published 1929.

Quarterman Publications Inc.  
P.O. Box 156  
Lincoln, Mass. 01773  
November 17, 1981

Dear Eric:

Thanks for your letter of November 5. Please use only the above Lincoln address as the Lawrence address is only for book orders and it takes me extra days to get important mail that is sent to that address.

I regret the incident involving the potential publication in Jim's CN of your material. While it will not now be published because the safeguards I wanted were not acceptable to Jim, there is probably no excuse for even responding to his inquiry without your being in the loop. My only explanation is that we do feel a strong obligation to serve numismatics as well as make a business go and we always go out of our way to accomodate all as best we can.

We would naturally love to have additional material for the next printing of the Crosby-Newman EARLY COINS. If it could be configured in such a way as to not require resetting of the former new material and permit its retention as it is, that would be an economic help. Additional comments concerning the contents of the book itself, while probably prohibitive in scope as an assignment, would also be welcome, however brief and preliminary they may be. Your work on the Quarterman Crosby reprint has received more praise and credit than anything we have so far done. Bowers, Kolbe write about it and JJF talks loudly about its merits. It is hard to believe that you have additional material!

Thanks for your discussion of your EARLY PAPER MONEY OF AMERICA work. We knew that Durst had it or was negotiating to obtain the reprint rights for some time. Our view of the market, the costs of production and the costs associated with a licence discouraged us from persueing it many months ago when we heard that Western property might be for let. It is a marvelous book and one which would have complimented our line, but we are still so damn fragile one bad move would put us out of business. It was simply too risky financailly to persue.

We don't get along with Mr. Durst and cannot therefore make any statement with regard to him and his firm. Perhaps Bowers, Armand Champa, or John Ford have had experience with him that would be usefull to know about.

WE WOULD like to publish a non-illustrated, new, work on Colonial Currency, Small, compact without prices that would summarize for the collector in tabular form, and otherwise, all of the issued with diagnostic clues on how to tell the contemporaneous counterfeits, reprint along with rarity data. This would be a master check list that could be immensely usefull to the collector and compactly provide everything anyone would ever want to learn about Colonial Currency for the collectors point of view.

We are happy to send your library the copies we recently published. They should arrive shortly.

Talked with Peter and we get along ~~xx~~ very well. He ~~xxxx~~ also collects revenue stamps and we are major publishers in that field. Will ~~likely~~ likely reprint the English work he likes so well. It is a natural for us. Many thanks.

Sincerely,

AL Hoch 

P.S. Ordering a new db. British 1/2 I found for 10¢.  
I always try to make these "Pomeranians" but am  
embarrassed more often than not when I  
fail to do so.

PO Box 156  
Lincoln, Mass. 01773  
11-19-81

Dear Eric:

I would like to write you about the possibility of your writing a book that I have had in mind for 20 years. I once even started on it but found it too complicated for my skills.

The concept is to provide for the first time, although periodic subsequent editions would most naturally occur, ~~as~~ a master check list of the die varieties of United States Colonial, and eventually, regular issues of coins, which rarity values when known and cross correlated to the various catalogers. The tabular form might have to be fairly sophisticated but I think it can be done.

For instance Miller Numbers for Connecticut Cents, with Crosby numbers where they exist, added to the new numbers created by subsequent discoveries would encompass the Connecticut series. The Vermont series would have Ryder, Richardson, Bressett designations and Crosby also.

Eventually the Large Cents, Half cents and early US series would be added.

Thus in one book one could have access to virtually all of the variety and rarity designations for the complete spectrum of American Coinage- Some problems would occur in using numbering systems of unpublished works, such as Vlack Numbers <sup>and</sup> other than that kind of problem, such a listing would be terribly usefull. One could conceivably even add once in a while the popular type designations associated with the varieties: HORNE DUST, OUTLINE TO SHIELD, ARROWS IN LEFT TALON, or whatever. It would remove for all time the sometimes great ambiguity in these popular designations: Which Outline to Shield, which Muttonhead, etc.?

Asterisks or other symbols could be used to show new varieties added subsequent to the original work which use the same numbering system. It would enhance the detail available to the collector in marvelous ways. The edge varieties of Talbot Allum and Lee cents could be covered by referring to the Dalton and Hamer numbers. Other opportunities would exist to define what is American and remove those not within the definition. As well, one could, consistent with a good definition, add certain series which never before were considered AMERICAN. Thw notions of American Manufacture, American circulation, AMERICAN Theme. Authorization for American Circulation, You may know of some pieces never considered part of the American Colonial group which has much more reason for collectibility than, say, Bermuda Hog Money.

Well, anyway, you are the person to ask about this project as your judgments are almost uniquely professional and not self serving. Your integrity as a Numismatist I think is almost without equal.

If you have thoughts on this proposal I would most like to learn of them at your convenience.

Sincerely,



AL Hoch

Alfred D. Hoch  
Tower Road  
Lincoln, Massachusetts 01773

12/11/81  
Rhode Island  
Repudiation

ERIC;

Nice talking with you  
please keep this with  
my compliments IF it is  
valuable to you.

by  
John W. Richmond

Al Hoch

Mr. Al Hoch  
P.O. Box 154  
Lincoln, Mass 01773

Dec 22, 1981

Dear Al:

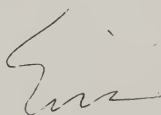
The Rhode Island Repudiation book is most interesting and in choice condition. It's a pleasure to add it to my library. I thank you so much for your generosity. I read the portion about paper money very carefully, but it covers this very lightly.

As I told you by telephone I am not young enough or open enough in time to do a de vinity coordination book for early American coins. Can you parcel out the format to a group of specialists and accomplish it in that manner. It would not be new research so that would not give me a charge but others like refinement and categorization.

I certainly hope I can meet you when I'm at M.I.T. in June. These reunions are money raising functions and that is a normal need for the Institute. They are also sort of "back to childhood" or "college prank" days as they want us to wear red coats and special slacks to revive our youth or something. My wife is coming and I hope she can look over all my classmates with a degree of understanding.

It's also possible I will come to Boston on business and I'll let you know if there is time to see you earlier. I have a law suit I am trying to settle and the settlement involves a really deal.

My best



R.S. The Hummerdinger looks British to me. I assume all are British unless they have American characteristics.



Quarterman Publications Inc.  
PO Box 156  
Lincoln, Mass. 01773  
December 28, 1981

Dear Eric:

Thanks very much for your several letters.

I would naturally like to see you if time permits before the May reunion. ANYtime. (617) 259-8047.

I cannot for the life of me understand why Western or any other publisher, when confronted by a serious oversight, would not bust their hump trying to make amends and bring things current. Forgetting an obligation is understandable, especially in a large organization, but neglecting to follow through when called on it simply defies understanding. 5% of the RETAIL price is a healthy royalty inasmuch as Western sells at 40% of the retail price and this translates to a 12.5% royalty on the net sales it would seem.

While we would love to help and might indeed be able to do so in some way, we cannot reasonably consider republishing the original volume, even if we qualified to do so. The volume was overproduced, underpriced and hence oversold. Moreover, we understand from Sid of Arch City in St. Louis that Western has 1000 unsold copies in inventory at the present time. That is a large quantity & equal to the amount a prudent reprint publisher would not want to exceed if a new printing was contemplated.

However, if for any independent reason you do take hold of the inventory, and need assistance in selling it, we would be happy to make our modest facilities available to you in any number of ways but without any profit to ourselves. We now operate on a gross margin of 350% and a payback on our printing and binding of less than 3 months sales wise, and still have trouble surviving so we must concentrate on what we do best, or better. However, we never mind helping when we can and have in the past shipped books for Ran Zander (OIN) as a friend.

The idea of Quarterman publishing a supplement alone is of interest to us of course should it go that way. Beyond that, if you really want a first class job, that is, a new complete work of high caliber that will stand as the new definitive work, the best publisher is George Kolbe. He has the resources and available technology to do that in the most optimum manner. We work closely with him. He is doing the John Adams bibliographic series and does not seem to let markets and profit get in the way of what needs to be done. Of course, he publishes for fun and deals in OP Numismatic literature for eating but at least he has an in house subsidy system. All things considered a completely new work based on the first edition by Kolbe would solve a lot of problems in one stroke. I know him well enough to feel him out if such an arms length interaction ever seems fruitful to your thinking.

What you have found will indeed be appropriate for our next Crosby reprint. The original typography has not survived so I would wish you to change it anyway you wish and we will have it reset completely. This will give you the flexibility you will need. You can use xerox copies of the original as an aid if your changes are small ones or for that

matter intersperse old and new in any manner you wish. Placemnet of new pictorial matter is something we can worry about later. I can use the new material whenever you have it but frankly will have to wait, as always, for financial matters to gel to find a production slot and will not be able to guarantee immediate publication. However, we have so far managed to get everything out we wanted to do and expect that will continue.

We would like to have your permissison to release a news item to Coin World as soon as the nature of your new material is defined, While we rarely do this, it will have the potential effect of ~~scaring~~ scareing off Mr. Wasosky, if anything can, from publishing his straight reprint.

Lets forget any comments of the numismatic contents of Crosby itself. What you plan is perfectly viable and straightforward. Let me know if you want out "editor" to comment on your new material as I recall she did before and that you found some of her comments usefull. If you want, to save time, you may solicit her commenst directly rather than route the work through me, Just tell her to send you the editing and to bill Quarterman.: Mrs. Marsha Brand, c/o Sanders, inc,; 2908 University Avenue, Morgantown, West Virginia 26505. She only does editing for us now, perhaps once a year, but she is one the best in the business I think, I think she is the one who edited your orginal work but I am not perfectly sure.,

I hope for compleness that you will be able to incorporate the Asylum material into your work for the Crosby so that everything known can appear in one place. I doubt that George will mind.

Sincerely ,

AL Hoch 

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

*6450 Cecil Avenue, St. Louis, Missouri 63105*

October 25, 1983

Mr. Alfred D. Hoch  
Quarterman Publications, Inc.  
5 S. Union Street  
Lawrence, MA 01843

Dear Al:

The Crosby reprints arrived and your improvement of the quality of the paper and the quality of the print should justify fine sales of this new edition. It is almost twice as thick as the last reprint you made and you could certainly advertise how it can be well used and still remain in lovely condition.

I would imagine that Durst will be tearing his hair because I presume his reprint is not made yet and that he may be taking advance payments on subscriptions so he won't be printing until enough subscriptions come in.

It was a pleasure to help you as always.

I am going to write a separate letter to Margo Russell urging her to give your book a superb write-up, so please be sure to send her the book and to send her a release with enough material to make a fine extensive write-up.

My very best to you.

Sincerely,

Eric P. Newman

jah

Alfred D. Hoch  
147 Tower Road  
Lincoln, MA 01773  
August 1992

Dear Eric:

It was so good to see you and talk with you after so many years without any contact. I enjoyed my new connection with numismatic people very much.

As promised please find enclosed the operating instructions that came with our magnetically levitated world globe, I guess in 1988. It is a small demonstration and may be inadequate for you son's requirments. Rumor has it that the actual design was done by a company named Aura in California, a listed stock, but I cannot verify this. Perhaps the novelty company itself can help.

Most sincerely,

*al*

Al Hoch

*shanked  
9/1/92*

Subj: **Re: help**  
 Date: 12/30/2010 4:47:38 P.M. Central Standard Time  
 From: [REDACTED]  
 To: [REDACTED]

Dear Phil:

I am not accustomed to looking at myself in the mirror but the alleged image of Al Hoch in CNL # 144 looks so much like me that it probably is me from the past. Please try to find another picture of Al Hoch so he does not roll over in his grave for having my obverse. I think he was also a graduate of MIT and perhaps we both acquired the same looks because of the same training. If you need further proof try Pete Smith or some one who knew Al. Perhaps the US government has a picture. Does someone in Al's family have a picture?

I was delighted to learn more about you in the same CNL. Maybe you are lucky not to have known me earlier.

Now the primary item in CNL 144 is a complete Part 1 of your counterfeiting opus .It is really marvelous. Is CNL planning to do anything more with any of your opus? They published the full text of Part 1, not a summary. Is ANS going to publish your book right away as that seems to be unclear? You will recall that Crosby had several sections of his book published in the Journal, causing lack of some potential subscribers because they already had the sections they wanted..I wrote this up for Hoch when he reprinted Crosby. Do you think the CNL publicity will help your sales? Does ANS plan to tell the public when it is going to be available? Tell me if I can be of help through someone else.

Happy New Year and many more wonderful years ahead.

Eric

In a message dated 12/29/2010 3:39:09 P.M. Central Standard Time, [REDACTED] writes:

Dear Eric:

I've been delegated to ask you whether or not the photo in the latest CNL #144 of Al Hoch is actually a picture of you? Did you two look that much alike? Oliver was supplied the photo by Charles Davis, and Oliver, not having ever met either you or Hoch, believed what he was told. I can't help him except to say I thought the picture was of you since I never met Hoch either.

Help!

Phil

*Al. Hoch Phil*